

You're A Good Man Charlie Brown

January 18, 2012

Dear Lincoln-Way Community Members,

The Lincoln-Way North Music Boosters would like to take this opportunity to inform you of an **amazing opportunity to reach 2,000 people** while showing your support of the youth in our community. With a small contribution, your advertisement will be professionally printed in the program for our spring musical. **These ads are particularly effective**, as theater-goers often browse the program waiting for the performance to begin.

This spring the students and music staff at Lincoln-Way North High School will proudly present the musical, *You're a Good Man, Charlie Brown* which is an age old classic! A cast of 55 students, plus stage crew and orchestra will be involved in this musical. It will be performed at the Lincoln-Way North Auditorium on April 26th, 27th and 28th. This is a musical that appeals to all ages and we anticipate we will draw even greater crowds than in years past.

We invite you to play an important role in our production by **placing an advertisement in our program**. Ads cost as little as \$50. It's a wonderful opportunity to tell our theatre patrons, your customers, about your business. In addition, you'll be showing them that you support the youth of our community, the arts and the educational programs at Lincoln-Way North High School. As a sponsor, you are also invited to attend our VIP Dress Rehearsal on Wednesday April 25th at 4:30.

For your convenience we are including an order form. In order to have ample time to produce a quality playbill, **we are requesting that all advertisements be returned to us by March 23, 2012**.

We would be honored to have you advertise with us. If you need further information or have any questions, please contact the music department at (815) 534-3065.

Sincerely,

Lincoln-Way North High School
Music Boosters

You're A Good Man Charlie Brown
Advertising Order Form

We expect that over 2000 people will see your advertisement over the weekend of April 26th, 27th and 28th!!!

Business or organization

Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Phone: _____ Fax: _____

AD Options:

Full Page \$150 _____ Half Page \$ 80 _____

Quarter page \$50 _____
(Business card size)

Please include both your payment and your ad copy when returning this form. Electronic versions of the ad may also be emailed to musicalprogram@lwnmusic.org.

Checks should be made payable to Lincoln-Way North Music Department.

Please mail to: **Lincoln-Way North High School**
Attention: Christina Shoemaker
19900 S. Harlem Ave.
Frankfort, IL 60423

Ad copy must be received by March 23, 2011.

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(Office use only)

CASH CHECK # _____ \$ _____ DATE REC'D. _____